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| --- | --- | --- |
|  |  | Date: |
| **STARTUP DESCRIPTION** | | |
| **CONTACT** |  | **BUSINESS ACTIVITY** |
| * startup name * street, zip code, city * website * name, first name * phone no. * e-Mail * founding date |  | * Description of business activities * What is sold by the startup to whom? |
| **PRODUCT, TECHNOLOGY, EXPERTISE** | | |
| * Description of the products, solutions and expertise that could be of interest to the industry partner * Status of the products (idea, laboratory demonstrator, MVP, series product) | | |
| **NAME OF THE COMPANY (INDUSTRY PARTNER) TO BE CONTACTED** | | |
| * Company name and description (e.g. division, business segment, location) * Areas of activity and competence of the possible contact person | | |
| **REASON FOR INTEREST IN THE COMPANY** | | |
| * Expectations of the startup from contact with the company (e.g. sale of products and services, development project, exchange of information, support, financing, strategic partnership) | | |
| **POSSIBLE OPPORTUNITIES FOR THE COMPANY** | | |
| * What opportunities, possible use cases, synergies and benefits could arise for the company from contact with the startup? * Possible (quantifiable) benefit for the company? | | |