|  |  |  |
| --- | --- | --- |
|  |  | Date: |
| **STARTUP DESCRIPTION** |
| **CONTACT** |  | **BUSINESS ACTIVITY** |
| * startup name
* street, zip code, city
* website
* name, first name
* phone no.
* e-Mail
* founding date
 |  | * Description of business activities
* What is sold by the startup to whom?
 |
| **PRODUCT, TECHNOLOGY, EXPERTISE** |
| * Description of the products, solutions and expertise that could be of interest to the industry partner
* Status of the products (idea, laboratory demonstrator, MVP, series product)
 |
| **NAME OF THE COMPANY (INDUSTRY PARTNER) TO BE CONTACTED** |
| * Company name and description (e.g. division, business segment, location)
* Areas of activity and competence of the possible contact person
 |
| **REASON FOR INTEREST IN THE COMPANY**  |
| * Expectations of the startup from contact with the company (e.g. sale of products and services, development project, exchange of information, support, financing, strategic partnership)
 |
| **POSSIBLE OPPORTUNITIES FOR THE COMPANY**  |
| * What opportunities, possible use cases, synergies and benefits could arise for the company from contact with the startup?
* Possible (quantifiable) benefit for the company?
 |