

## **Bavarian business plan competitions**

### **Conditions of participation**

#### **1. Who can participate?**

The Bavarian Business Plan Competitions are aimed at founders and entrepreneurs with innovative, growth-oriented business ideas, with a focus on the technology sector. There should be a need for financing to concretize and implement the business idea. It is irrelevant whether or not the company has already been founded. At least one team member must live or study in Bavaria, alternatively the company's headquarters can be in Bavaria. Each participating team must designate one main contact as official representative. If a participating team is awarded a prize, it may only participate in higher levels of the competition in the following years. Identical concept ideas may only be submitted in a maximum of two years of the competition.

The BayStartUP team reserves the right to disqualify submissions. Legal action is excluded.

#### **2. Secrecy of the jurors**

All jurors commit themselves with a written declaration to secrecy with regard to confidential information they receive in the competition. No liability is assumed with regard to the statements of coaches, jurors and other persons involved in the competition. The role as a juror results in a position of trust which obliges to secrecy. Confidential information and documents in this sense are all business, technical, financial or other information disclosed by teams or companies, in particular by submitting their business plan - in any way whatsoever. Not confidential is such information that is already generally known or becomes generally known without violation of the above points or is disclosed by third parties without violation of a confidentiality obligation.

#### **3. Submission of business plans**

All teams register at [www.baystartup.de](http://www.baystartup.de) and receive two e-mails from us after successful registration: One e-mail with a first password and a second one with your ID. Afterwards, the teams can log into the web portal via browser. There it is necessary for a team to upload its plan as a PDF file in due time. If you do not receive an e-mail with access data for the submission within 15 minutes after registration, please contact the BayStartUP team. The submission is done online only. It will be communicated on the BayStartUP website and via the e-mail distribution list as soon as the registration and submission is activated and how it works. The business plan should ideally be written in German, however English business plans are also accepted. All required chapters must be submitted. Chapters that are not relevant will not be evaluated. The sum of the page numbers should not be exceeded, whereby the page numbers given represent orientation values, not minimum or maximum values. If the business plan is clearly too long, the project management reserves the right to disqualify it.

Note: For technical reasons, the same e-mail address can only be used once per contest year for a contest registration. If you want to register a second team as team leader, please use a different e-mail address.

#### 4. Determination of the winners

In case of a successful nomination in a competition phase, you agree to be personally present at the award ceremony or to send a representative. Nominated participant teams must also present in person before a presence jury to determine the winners. If these requirements are not met, BayStartUP reserves the right to exclude you from the nomination.

#### 5. Regional allocation

The business plan competitions are divided regionally, you will be automatically forwarded to the correct competition when you register depending on your postal code. Depending on your exact place of residence or work/company headquarters in southern Bavaria, interested parties can participate in either the Munich Business Plan Competition, the Northern Bavaria Business Plan Competition, the Swabian Business Plan Competition or the Southeast Bavarian Business Plan Competition. The competitions in Schwaben and Ideenreich have only one regional phase - after that all interested parties are invited to the Munich Business Plan Competition Phase 2 and 3 for all of Southern Bavaria.

The same submission criteria and deadline apply to all. The best teams will receive separate prizes.

In the **Munich business Plan Competition**, interested parties with this local reference take part: Stadt und Landkreis München, LKR Bad Tölz-Wolfratshausen, LKR Berchtesgadener Land, LKR Dachau, Stadt Ingolstadt, LKR Ebersberg, LKR Erding, LKR Freising, LKR Fürstenfeldbruck, LKR Miesbach, LKR Pfaffenhofen a.d. Ilm, Stadt und LKR Rosenheim, LKR Starnberg, LKR Traunstein, LKR Weilheim-Schongau.

Interested parties from Lower Franconia, Upper Franconia, Middle Franconia and the Upper Palatinate take part in the **Northern Bavaria Business Plan Competition**.

Interested parties with this local reference take part in the **Businessplan Wettbewerb Swabia**: LKR Aichach-Friedberg, Stadt und LKR Augsburg, LKR Eichstätt, LKR Dillingen an der Donau, LKR Donau-Ries, LKR Günzburg, , Kreisfreie Stadt Kaufbeuren, Kreisfreie Stadt Kempten, LKR Lindau, Kreisfreie Stadt Memmingen, LKR Neuburg-Schrobenhausen, LKR Neu-Ulm, LKR Oberallgäu, LKR Ostallgäu, LKR Unterallgäu, außerdem der Wirtschaftsraum Ulm / Neu-Ulm.

Interested parties with this local reference take part in the **Businessplan Wettbewerb Ideenreich**: LKR Altötting, LKR Deggendorf, LKR Dingolfing-Landau, LKR Freyung-Grafenau, LKR Kehlheim, LKR Mühldorf a. Inn, Stadt und LKR Landshut, Stadt und LKR Passau, LKR Regen, LKR Rottal-Inn, Stadt und LKR Straubing.

After the awards in phase 1 of the Munich Business Plan Competition and the awards of the regional competitions Swabia and Idea Rich, all southern Bavarian participants will compete together in phases 2 and 3 of the Munich Business Plan Competition.

In the Northern Bavaria Business Plan Competition, all teams from the Upper Palatinate and Franconia compete against each other in all three phases without further regional differentiation.